



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-05-2012 PAGE: 1 of 3

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
396405	08-21-2012	10-04-2012	2	KYRILLOS FOR SENATE	KYRILLOS FOR SENATE	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
			241800	PHILADELPHIA	A. CLIFFORD	10-09-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	241800							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
2	10-22-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X	X	X	X			5	900	10	9,000.00
3	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X						2	900	2	1,800.00
5	10-22-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X	X	X	X			5	1,900	10	19,000.00
6	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X						2	1,900	2	3,800.00
8	10-22-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X	X	X	X			5	1,900	10	19,000.00
9	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X						4	1,900	4	7,600.00
11	10-22-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30	X	X	X	X	X			5	1,100	10	11,000.00
12	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30	X	X						2	1,100	2	2,200.00
14	10-22-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	X	X	X	X	X			5	1,100	10	11,000.00
15	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	X	X						2	1,100	2	2,200.00
17	10-22-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X	X	X	X			5	1,600	10	16,000.00
18	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X							1	1,600	1	1,600.00
20	10-22-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X	X	X	X	X			5	1,700	10	17,000.00
21	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X							1	1,700	1	1,700.00
23	10-22-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	8	30	X	X	X	X	X			5	1,100	10	11,000.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 396405		Contract Dt 08-21-2012	Revision Dt 10-04-2012	Rev# 2	Advertiser KYRILLOS FOR SENATE			Brand KYRILLOS FOR SENATE			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est#			CMS # 241800	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-09-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241800				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
24	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X							1	1,100	1	1,100.00
26	10-22-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	X	X	X	X	X			5	1,100	10	11,000.00
27	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	X							1	1,100	1	1,100.00
29	10-22-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X	X	X	X	X			5	1,150	10	11,500.00
30	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X							1	1,150	1	1,150.00
32	10-22-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X	X	X	X	X			5	2,700	10	27,000.00
33	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X							1	2,700	1	2,700.00
35	10-22-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X	X	X	X	X			5	3,400	10	34,000.00
36	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X							1	3,400	1	3,400.00
38	10-22-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X	X	X	X	X			5	3,600	10	36,000.00
39	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X							1	3,600	1	3,600.00
41	10-22-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X	X	X	X	X	X	X	5	3,700	10	37,000.00
42	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X							1	3,700	1	3,700.00
44	10-22-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30	X	X	X	X	X			5	1,350	10	13,500.00
45	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)				8	30	X							1	1,350	1	1,350.00

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
46	10-27-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	8	30						X		1	900	2	1,800.00
47	10-27-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	8	30						X		1	1,300	2	2,600.00
48	10-27-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	8	30						X		1	1,100	2	2,200.00
49	10-28-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)	8	30							X	1	600	2	1,200.00
50	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	8	30							X	1	600	2	1,200.00
51	10-28-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	8	30							X	1	1,300	2	2,600.00
52	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	8	30							X	1	650	2	1,300.00
53	10-28-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	8	30							X	1	700	2	1,400.00
54	10-27-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	8	30						X	X	1	1,500	2	3,000.00
														Contracted Gross Total:		190	339,300.00
														Actual Gross Total:		190	339,300.00
														Agency Commission:			50,895.00
														Net Total:			288,405.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		150,150.00		0.00						150,150.00			
Nov 12		0.00		0.00		189,150.00		0.00						189,150.00			
TOTAL		0.00		0.00		339,300.00		0.00						339,300.00			

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